

WORLD BANK GROUP THE WORLD BANK

## **Empowering Lives Energizing Markets**

## what is Lighting Africa?

Lighting Africa is a joint IFC-World Bank program working to make high-quality off-grid solar lighting and energy products more accessible to the hundreds of millions of people in sub-Saharan Africa who are not connected to grid electricity. We've already enabled 23.3 million people to meet their basic electricity needs through quality-verified off-grid solar products, and aim to reach 250 million by 2030.

## how do we work?

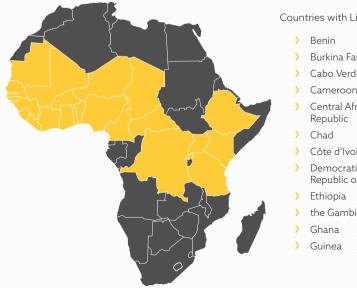
We support the development of sustainable markets that deliver off-grid energy access solutions through a range of activities along the supply chain:

- We conduct and share market research to help businesses see the extensive opportunities presented by the off-grid market, and to help them make informed decisions
- We developed a quality assurance framework, now maintained through our affiliated program, Lighting Global, so consumers can buy with confidence. Our Standards currently apply to solar products up to 350W, with plans to expand to larger systems soon
- We improve cash flow to businesses and individual consumers by easing access to finance

- We educate consumers on the benefits of solar energy over unsafe, polluting alternatives like kerosene through print materials, radio and TV spots, and road shows
- We advise businesses on best practices and support innovative approaches to expand offgrid energy access
- We cooperate with national governments to achieve their energy provision goals and to ensure their policies and regulations help grow the off-grid market

## where do we work?

Lighting Africa is active in 12 countries in sub-Saharan Africa and is working in an additional 13 countries in West Africa through a regional program.



Countries with Lighting Africa program activities:

- Burkina Faso
- Cabo Verde
- Cameroon
- Central African
- Côte d'Ivoire
- Democratic Republic of Congo
- the Gambia

- > Guinea-Bissau
- Kenya
- ) Liberia
- ) Mali
- Mauritania
- > Niger
- > Nigeria
- > Rwanda
- > Senegal
- Sierra Leone
- Tanzania
- > Togo
- Uganda



Lighting Africa is part of the World Bank Group's contribution to Sustainable Energy for All (SE4All). It is implemented in partnership with the Energy Sector Management Assistance Program (ESMAP), the Global Environment Facility (GEF) and the governments of Australia, Austria, Canada, Denmark, Finland, France, Germany, Hungary, Iceland, Italy, Lithuania, the Netherlands, Norway, Sweden, the United Kingdom, and the United States of America.

Expanded Economic

Opportunities

**Increased Sense of** 

Securiy at Night

**Reduced GHG** 

Emissions