

Delayed Listing Policy: Policy for Delaying Website Listings of Quality Verified Products

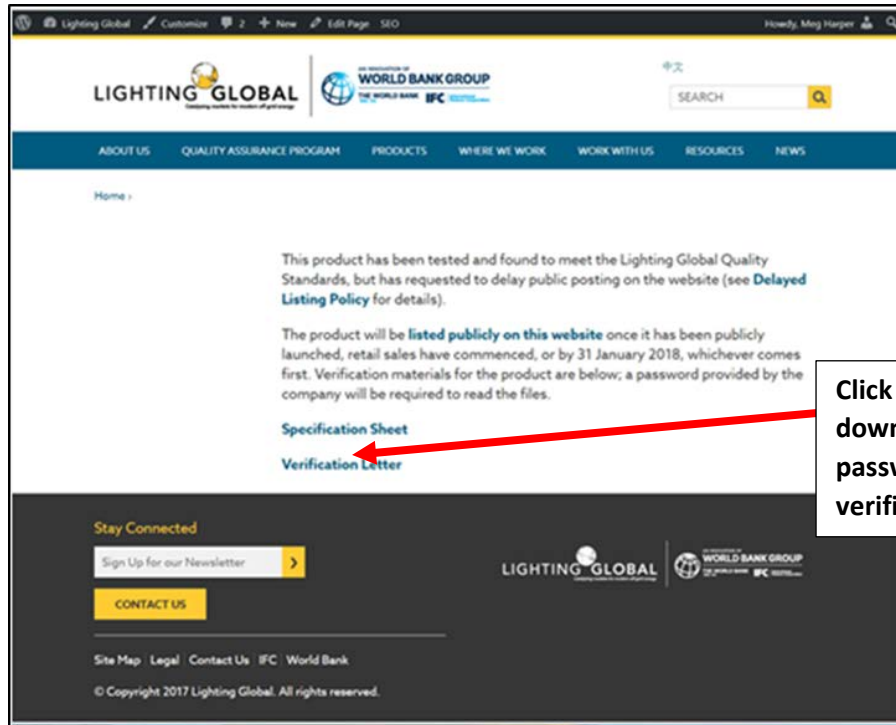
Version 1 September 2017

It is important to have all products that currently meet the Lighting Global Quality Standards listed on the Lighting Global website in order to provide a reliable resource to stakeholders and to prevent counterfeiting of the Standardized Specification Sheet (SSS) and Verification Letter (VL) provided by Lighting Global in support of products that meet the standards.

We have noticed a small but increasing trend in manufacturers who do not follow through on finalizing the SSS and VL for their product or who request a delay in having their product posted to the website so that listing of the product occurs when it is publicly launched.

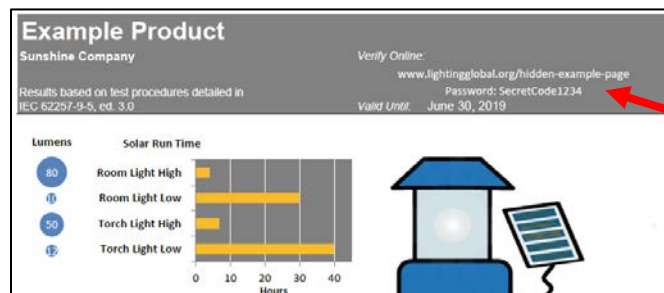
In order to maintain the integrity of the list of quality-verified products on the Lighting Global website we have implemented the following new procedures:

- 1) All Standardized Specification Sheets (SSS) and Verification Letters (VL) that are sent to manufacturers for approval after a product has met the Quality Standards will have a "DRAFT" watermark and a temporary expiration date that is two weeks from the date that the packet is sent. The test report will also have a "Draft" watermark.
- 2) When the manufacturer replies with their approval of the SSS and VL, the watermark will be removed and the expiration date revised to indicate the full length of eligibility (typically 2 years from the date of the test report). At this time the signed and sealed version of the test report will be sent to the manufacturer.
- 3) A manufacturer may request a delay in listing a product publicly on the Lighting Global website prior to product launch. In this case, the SSS and VL for the product will be posted to a "hidden" page on the website. (See an example in Figures 1 and 2 below). No product name, picture or description will appear on the public pages of the Lighting Global website. Though the URL will not be intuitive, the page will be publicly accessible to those who receive it. Note that the SSS and VL files for the "hidden" versions available with the URL will be password protected. The "hidden" link URL and password will be available on the SSS and VL in the top right corner so that distributors, customs officials, program representatives, or others who receive hard or soft copies of the SSS and VL from the manufacturer can verify their validity on the website.



Click these links to download the password-protected verification documents

Figure 1: Example of a “Hidden” Page



Look in the upper right corner of the Spec Sheet or Verification Letter for the “hidden” url and password to open the documents

Figure 2: Example of url and password on Spec Sheet

The maximum period for keeping a product “hidden” is six (6) months from the date of the initial test report. After the delay period has ended, the password will be removed from the SSS and VL and the product will be publicly listed in the same manner as all other products.

Once the product has been publicly launched, is being publicly advertised, and/or once retail sales have commenced, Lighting Global QA will notify the manufacturer and proceed to list the product publicly. Manufacturers that do not notify Lighting Global QA of a public launch may lose the privilege of using the delayed listing option.