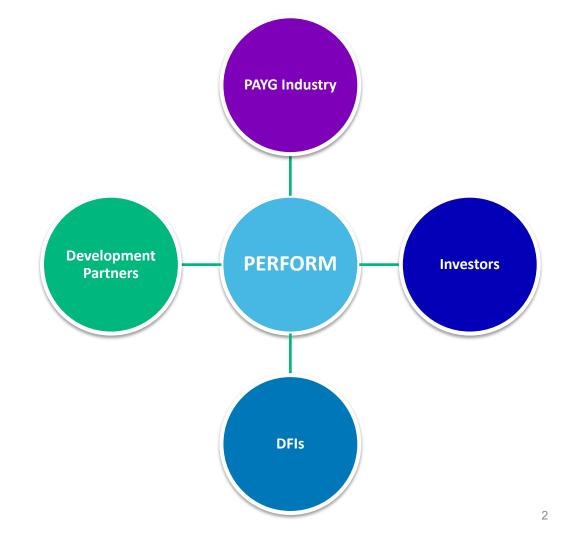


Session 3: Proposed Framework for PAYGo Performance, Reporting and Measurement (PERFORM)

Kigali, 6th of November 2018

www.gogla.org

Setting Up an Inclusive Industry Process for PERFORM



Joining Forces and Combining Strengths



Fora for Consultation

Consultative Group

- All stakeholders who want to be involved
- Meet at main milestones of the process to give feedback
- Umbrella function

Technical Working Group(s)

- Draws members from the consultative group who want to be more deeply engaged
- Pulls in experts when needed
- Co-chaired by one investor and one company
- Technical focus: conducts analysis and gathers input
- Meeting frequently

Consultative Group

Comprised of all Stakeholders

Steering Group

Recommends formation of Technical Working Group(s) (TWG)

Accepts CG's request and constitutes a TWG Coordinates groups & participants Sets expectations in terms of time, resources, budgets, etc.

Technical Working Group(s)

Made of members from CG & Experts as appropriate; co-chaired by company & investor Researches & deliberates (drawing resources from SG) and makes a recommendation to the CG

Consultative Group

Researches & deliberates (drawing resources from SG) and makes a recommendation to the Steering Group

Steering Group

Considers recommendation with necessary support and implements

Proposed Technical Working Groups

- Working Group 1: Key Performance Indicators: getting from V 1.0 to V 2.0; reviewing, revising and adding metrics
- Working Group 2: Portfolio Quality Metrics and Tools/ Frameworks
- Working Group 3: Unit Economics defining a common language and joint definitions. Coordinated with path to profitability work





Proposed Timeline

- Q1 2019: formalize and set up consultative and working groups, including co-chairs
- Q1 & Q2 2019: review and update current KPIs -> KPI 2.0. Giving an update on the progress in June at GOGLA AGM
- *(expected):* Q3: Piloting KPI 2.0 by companies incl. data collection
- (expected): Q4: Update KPIs with learnings from Piloting -> KPI 2.1

Immediate Next Steps

- Webinar for everyone who was not able to join us today
- Invitations to consultative group/technical working towards end of the year
- Technical working groups & consultative group set up in January
- -> watch out for an invitation to the process

-> let us know if you are interested in chairing or participating in one of the technical working groups





PAYGO PERFORM





Thank You